

**FOR IMMEDIATE RELEASE**

**Top 15 Pharmaceutical Company selects Velox for Software Projects**

**Baltimore, MD – August 18, 2009** – Velox Technology Partners is pleased to announce that a top 15 Pharmaceutical Company has licensed Velox for use as a development platform for key internal software projects. This company has extensive needs for laboratory and consumables management in numerous labs, as well as other Java-based development projects, which may also utilize the Velox Framework.

The key features of Velox that factored in the decision included:

- ✓ Ability to rapidly create applications in significantly less time via the Data Designer
- ✓ Ability to implement detailed workflows for protocol tracking
- ✓ Java based architecture
- ✓ Easy Implementation of Business Intelligence
- ✓ Regulatory compliance of the application

“We are pleased to have been selected by this large pharmaceutical firm, which is one of the top 15 pharmaceutical companies in the world.”, says Julia Neel, Chief Technology Officer at Velox Technology Partners, “Velox will enable them to rapidly build applications to meet their many and diverse needs, while lowering their overall development and maintenance costs.”

Julia continues, “Furthermore, Velox’s adaptable framework ensures that if the data tracking or workflow processes need to change, that the application can be easily modified in support of the new requirements. We look forward to working with their team on implementing Velox based applications in previously unseen timeframes.”

For more information on Velox, visit <http://www.VeloxTP.com>.

**About Velox Technology Partners**

Velox Technology Partners is a leading provider of application development, business process management and business intelligence solutions. The Velox application development framework enables the rapid creation of enterprise class applications in previously unseen timeframes with extensive built-in features. Velox TP also enables the rapid creation of business processes with its business process engine that is already used extensively in rigorous, regulated settings. Velox TP’s business intelligence tools enable Velox application users to mine their application data without a need to understand the underlying data model. Velox TP is committed to accelerating software development even further, while providing more core functionality in the Velox framework and continuing its core philosophy of extreme ease of use and world class technical support.

**For Further Information**

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